Jim Doblin's
WEBWORKS

Web Site Services

Domain Registration
Hosting
E-Mail/Unlimited Boxes
Auto-responders
Guest Books
Forms
Streaming Video/Audio
Photo Slide Show
Flash Animation
E-Commerce
Site Design/Maintenance
Search Engine Placement
Custom Web Logs
Bulletin Boards
Chat Rooms
SQL Databases
FrontPage Extensions
Web Page Counters
Web Page Clock

WBWORKS.COM

Phone: 785-845-6158

Email: jim@wbworks.com

Prices

Web site creation and design

Basic Per page   **$100-175/per page**

Includes basic concept, layout and content. Anyone can create a web site from a template, but you are paying for editorial expertise, functionality, and design concepts catered to your specific enterprise. Minimum 3 pages with a $150 deposit.

>10 Pages Discount   **$75/per page**

If initial site calls for more than 10 web pages, the price per pages drops. $300 deposit.

*Hosting

Annual fee paid on anniversary of site start up.   **$200/yr**

Includes 150 MB disk space, unlimited e-mail accounts, guestbook, shopping carts, web log-visitor tracking, search engine optimization and support 24/7.

Hosting Plus+   **$350/yr**

Includes 350 MB disk space, unlimited e-mail accounts, mailing lists, forms, shopping carts, streaming media, animation and databases, support 24/7.

Domain Registration Service Fee   **$50**

This is the fee we charge if you want us to set up the domain for you and help with ideas for a good name.

Domain Registration Annual Fee   **$20/yr**

If we handle domain registration, this is your annual cost.

Graphics   **TBD**

Logo creation from scratch will vary depending on complexity.

Additional Consulting (Hourly, if not associated with already contracted page or domain work)   **$50**

*cheaper hosting plans available based on disk space and page needs-contact us!

STARTING OUT

(…before you go live…)

WHO AM I?
Start thinking about how people will find you on the web and what questions they might type in a search engine in order to FIND YOU. One of THE most important aspects is the Domain Name itself. Think about ways to keep yourdomain.com as simple as possible, while accurately reflecting your company or organization. HINT—yourcompany'sname.com may be too long or taken, so think about abbreviations or another way of conveying your product or service such as "forgourmet.com" for a catering service.

SHOP AROUND
Look at what's out there already. Have an idea of what content you want and don't want displayed. Record a list of web sites you like.

ORGANIZE
List your content ideas by the page. In other words, what you want on the front or index page, and how the information should flow from there. Sometimes, sketching this out in tree form is helpful.

THINK AHEAD
Try to anticipate what you'll need not just NOW, but down the road. If you know you'll want customers to order on line, allow for e-commerce pages in your budget and plan the site around the store not as an afterthought.

ARTWORK
If you have a logo already, it may be suitable for the web. But look around and determine whether what you have will actually **work** on the web site. Is it too plain, is it in an unreadable format for the web?

PATIENCE
Have some. You know what they say about Rome! (Ok,,maybe give it *2 days*). Realize too, that unlike print, a web site can be updated almost instantly, and is always a "work in progress."